



*For immediate release:*

## **20 Years of Trusted Pharma R&D Benchmarks from KMR**

CHICAGO, Illinois, USA, September 19, 2011 KMR GROUP, a firm specializing on biopharmaceutical R&D performance, is pleased to announce its 20<sup>th</sup> anniversary. With quality and consistency of data as the foundation of KMR's success, the company is continuing to attract medium and large biopharma clients with innovative solutions to Industry's need for reliable performance data.

KMR has emerged as a global leader in the R&D performance data and analytical services arena, reporting on topics such as R&D productivity, clinical enrollment and site performance. Clients integrate KMR's robust analytics into their strategy and portfolio planning processes as well as their day-to-day operations through user-friendly on-line tools that provide immediate access to industry data along with their own performance. At the same time custom reports provide clients with answers tailored to meet their specific business needs.

In short, KMR data has become an integral part of the biopharmaceutical R&D business platform.

"KMR is proud to celebrate its twentieth anniversary. By providing companies with reliable, detailed R&D data delivered in a variety of ways to suit their specific preferences, and by focusing on key business questions, we continue to strive to answer key business questions for Industry. We thank our clients for helping us reach this milestone and look forward to the years ahead", commented Linda Martin, Principal of KMR Group.

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### **About KMR**

KMR has been working exclusively in the biopharmaceutical R&D industry since the early 1990s. KMR is a leader in benchmarking, analytics and performance management. With an exclusive focus on biopharmaceutical R&D and unrivaled commitment to data quality, KMR provides industry with the experience and knowledge to produce clear and uncompromising results in the form of reports, tools and presentations. We use our extensive, unparalleled datasets and experience within the industry to add value to the most pressing business questions. Please visit our website at <http://kmrgroup.com>

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