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How Many Sites & How Long Will Your Trial Take: KMR Launches Enrollment Forecasting Application

CHICAGO, Illinois, October 18, 2012 – KMR Group, a leader in analyzing R&D performance data for the biopharmaceutical R&D industry, has launched its new online Enrollment Forecasting application. This tool addresses key questions in clinical trial planning and management, allowing users to run clinical trial scenarios **based on 1000s of actual Industry studies** performed in all regions and diseases. As with all of KMR's services, the underlying data is provided to KMR directly from sponsor companies.

The application generates reliable enrollment forecasts, giving users the flexibility and confidence necessary for effective enrollment planning and management. Users can adjust for the indication, phase and size of the trial (subjects & sites), as well as the countries where it will or might be conducted.

Bridging the gap between trial requirements and targeted benchmarks, Enrollment Forecasting offers useful information unavailable in any other single application on the market. Built with versatility in mind, the tool allows users to:

- Base Enrollment Plans on Large Industry Experience
- Examine Industry Range of Performance When Setting Plan
- Obtain Information Where Your Company Does Not Have Experience
- Visualize Your Entire Trial
- Reduce Risk By Identifying Improvement Areas
- Effectively Plan Number of Sites
- Option To Forecast Based On Your Company's Own Performance
- Metrics Always At Hand

“This application is unique in that it truly is informative and flexible to anyone planning trial timelines and enrollment requirements. The visualization of the performance data gives users reliable benchmarks and detailed performance information that can save months or even years off study timelines as well as more accurately budget when you know the right number of sites needed for each region or country. We at KMR look forward to our clients' success as they incorporate Enrollment Forecasting into their trial planning. We feel it is applied benchmarking at its best,” commented Linda Martin, Principal of KMR Group.

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About KMR

KMR Group has worked exclusively in the biopharmaceutical R&D industry since the early 1990s. We are industry leaders in benchmarking, analytics and performance management as well as development of on-line analytics tools that give users access to



confidential and rich datasets. KMR's clinical platform contains the most reliable source for trial performance, recruitment and site metrics data, with over 15,000 global clinical trials. Clients rely on these tools for trial, enrollment and investigator site benchmarks to help them define recruitment strategies, shape enrollment plans and forecast recruitment as well as to find untried sites and select the best performing sites. These tools and analyses help companies make better decisions so that they can get their products to market faster and more effectively. For more information or for a demonstration of any of KMR's tools, please contact us.

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